Debian Publicity Team: what’s new since 2015?

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Debian Publicity Team

DebConf 17, Montreal
Who are we?

There are four delegates members who coordinate all the efforts

- can speak for the project
- handle private mail alias press@debian.org
- have rights to publish and send emails on behalf of the team

Everybody else, including *you*

- can participate in the mailing list debian-publicity@lists.debian.org
- can join the IRC channel #debian-publicity on IRC
- can review (debian-l10n-english, hello Justin B Rye!)
- can translate
- can write posts, micronews, items for DPN, etc
Debian publicity channels until 2015
• Published on the website and sent to two mailing lists: debian-news@ and debian-announce@
• Should inform journalists and users about important changes
• Prepared by the press team with the help of the publicity team / other involved teams
  ➢ publication of new releases
  ➢ sometimes in coordination with other project/companies
• Very official way to communicate

Some information at
https://wiki.debian.org/Teams/Publicity/DeveloperInformation
Debian Project News - Index

Welcome to Debian Project News, a newsletter for the Debian community. The current issue of DPN is also available as RSS feed.

Recent issues of Debian Project News:

21 Jul 2015 Perl team sprint, New documentation guides on the Debian website, Bits from the DPL, Help rescuing Debian Live Rescue, Debian switches to FFmpeg for multimedia packages, Reproducible builds funded by the Linux Foundation, Transition to GCC5 and libstdc++6, Report from Google Summer of Code students, Long Term Support reports, Tips and Tricks
15 Jun 2015 Souvenirs from Jessie's release parties, reports, a challenge to improve reproducibility, Debian Squeeze LTS reports, an official mirrors redirector, a glimpse at DebConf15's program
12 May 2015 Debian 8 Jessie released, Live coverage, DPL election, Outreach Delegation, 2015 Google Summer of Code, Long Term Support Reports, Bucharest miniDebConf, Interviews with Lucas Nussbaum and

- created to be a weekly newsletter, later bi-weekly, monthly, ...
- very irregular issues (lack of volunteers)

E-mail sent to debian-news@lists.debian.org
Published on Debian’s website:
https://www.debian.org/News/weekly/
Misc Dev News

wiki.debian.org/DeveloperNews

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**DeveloperNews**

This wiki page collects small news that all developers should know but that are not worth a dedicated mail to debian-devel-announce. Follow the template "Example of news" and add your news below it. See /Help for more information on how to write entries.

If you are able to post to debian-devel-announce (all Debian members can) and there are 5 or more items below, you might want to send out the news. To send out a new issue, you can use this helper script to generate the email version of this page. After generating the mail, proof-read it, correct any spelling, formatting or grammatical errors and send out the mail. Once the mail is sent and archived, please delete the items that were sent, add a link to the archived mail in the Previous news section and mention the mail in ProjectNews.

**Example of news**

- collects small news in the Debian wiki, but important for developers
- If you fill the 5th news, you win the right to send an email with the 5 news to the debian-devel-announce mailing list
Debian Perl Sprint 2015

Mon 13 July 2015 by Alex Muntada with tags perl sprint barcelona

The Debian Perl team had its first sprint in May and it was a success: 7 members met in Barcelona the weekend from May 22nd to May 24th to kick off the development around perl for Stretch and to work on QA tasks across the more than 3000 packages that the team maintains.

Even though the participants enjoyed the beautiful weather and the food very much, a good amount of work was also done:

- 53 bugs were filed or worked on, 31 uploads were accepted.
- The current practice of patch management (quilt) was discussed and possible alternatives were shown (git-debcherry and git-dpm).
- Improvements were made in the Debian Perl Tools (dpt) and discussed how to get track of upstream git history and tags.

https://wiki.debian.org/Teams/Publicity/bits.debian.org

git.debian.org/git/debbits/debbits.git

- Less formal than announcements
- Every Debian Member has commit access to the Git repository to draft an article
# Debian timeline

timeline.debian.net

created by Chris Lamb, now maintained by the Publicity team

## Timeline of the Debian Project

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>DebConf12, Managua, Nicaragua</td>
<td>Debian policy 3.9.4.0</td>
</tr>
<tr>
<td>Debian Bug #680000 reported by Jan Dejemyr</td>
<td>Debian Bug #690000 reported by Bartek Krawczyk</td>
</tr>
<tr>
<td>DebConf, Paris, France</td>
<td>Third beta of wheezy's debian-installer released</td>
</tr>
<tr>
<td>Debian Bug #680000 reported by Jan Dejemyr</td>
<td>Bug squashing party (Cambridge, United Kingdom)</td>
</tr>
<tr>
<td>DebConf, Calicut, India</td>
<td>Second beta of wheezy's debian-installer released</td>
</tr>
<tr>
<td>DebConf, Calicut, India</td>
<td>First RC of wheezy's debian-installer released</td>
</tr>
<tr>
<td>Debian Maintainer Dashboard announced</td>
<td>Debian Url Checker service available</td>
</tr>
<tr>
<td>DebConf12, Managua, Nicaragua</td>
<td>First beta of wheezy's debian-installer released</td>
</tr>
<tr>
<td>DebConf12, Managua, Nicaragua</td>
<td>Fourth beta of wheezy's debian-installer released</td>
</tr>
</tbody>
</table>

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https://wiki.debian.org/Teams/Publicity/Timeline

[git.debian.org/git/publicity/debian-timeline.git](https://git.debian.org/git/publicity/debian-timeline.git)
Social Networks

Debian’s official account on pump.io network:
https://identi.ca/debian

All other accounts were/are unofficial.
What’s new since 2015
World has changed

The way people follow news have changed, plenty of people now uses social networks to get information...

However, the most popular social networks are non-free/private/closed platforms
The way people follow news have changed, plenty of people now uses social networks to get information...

However, the most popular social networks are non-free/private/closed platforms

We needed to find a way to keep updated to people in all social networks while keeping the data hosted in Debian machines. And people should be able to follow this channel without having to register an account.
Google Platinum Sponsor of DebConf17
https://bits.debian.org/2017/08/google-platinum-debconf17.html

Submitted on 05 August 2017 23:23:00
By Laura Arjona Reina


Submitted on 05 August 2017 16:21:00
By Laura Arjona Reina
micronews.debian.org

- micronews publishes short news items, usually a sentence+link
- it’s a static website, using markdown for formatting and it’s handled with git
- Our current inputs: planet, d-d-a, proposals in irc, link to other news (produced by us)... 
- Our current outputs: micronews website, rss+atom feeds, feeds to pump.io, gnusocial+mastodon, twitter networks
- Everybody can commit items but they’re not published automatically

https://micronews.debian.org/pages/contribute.html

git.debian.org/git/publicity/micronews.git
Remember if you don’t advertise what you have done in Debian, people won’t always learn about it.

For further discussion, please join the Debian Publicity BoF on Thursday August 10 at 10:00.

Any questions?
Thank you!