

# Debian Publicity Team: what's new since 2015?

Ana Guerrero López  
Debian Publicity Team

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# Who are we?

There are four delegates members who coordinate all the efforts

- can speak for the project
- handle private mail alias `press@debian.org`
- have rights to publish and send emails on behalf of the team

Everybody else, including *\*you\**

- can participate in the mailing list  
`debian-publicity@lists.debian.org`
- can join the IRC channel `#debian-publicity` on IRC
- can review (`debian-l10n-english`, hello Justin B Rye!)
- can translate
- can write posts, micronews, items for DPN, etc

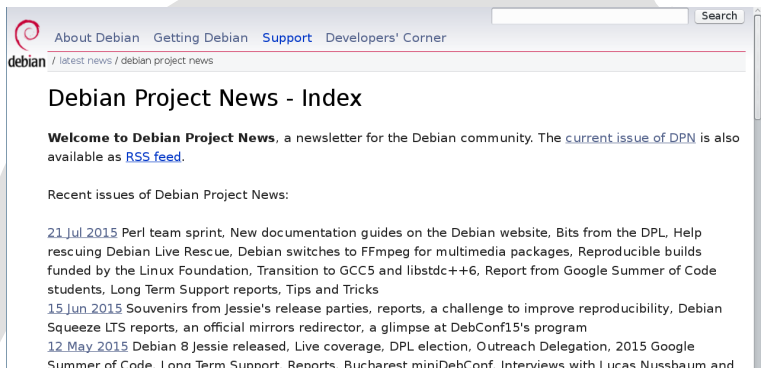


# Debian publicity channels until 2015

- Published on the website and sent to two mailing lists: `debian-news@` and `debian-announce@`
- Should inform journalists and users about important changes
- Prepared by the press team with the help of the publicity team / other involved teams
  - ▶ publication of new releases
  - ▶ sometimes in coordination with other project/companies
- Very official way to communicate

Some information at

`https://wiki.debian.org/Teams/Publicity/DeveloperInformation`



The screenshot shows the Debian Project News website. At the top, there is a navigation bar with links for 'About Debian', 'Getting Debian', 'Support', and 'Developers' Corner'. Below the navigation bar, the page title is 'Debian Project News - Index'. The main content area contains a welcome message and a list of recent issues with their dates and brief descriptions.

About Debian Getting Debian **Support** Developers' Corner

debian / latest news / debian project news

## Debian Project News - Index

**Welcome to Debian Project News**, a newsletter for the Debian community. The [current issue of DPN](#) is also available as [RSS feed](#).

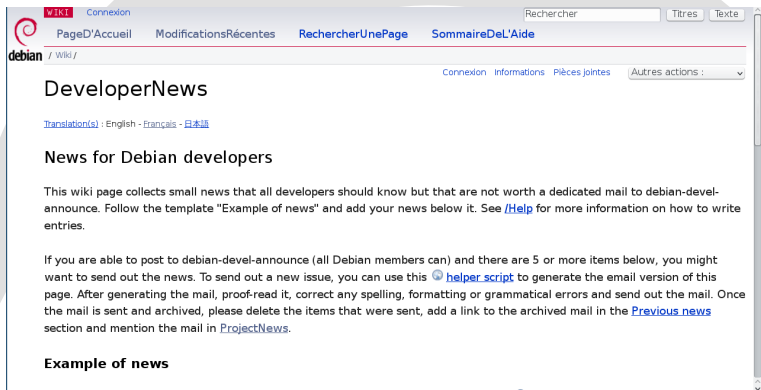
Recent issues of Debian Project News:

- [21 Jul 2015](#) Perl team sprint, New documentation guides on the Debian website, Bits from the DPL, Help rescuing Debian Live Rescue, Debian switches to FFmpeg for multimedia packages, Reproducible builds funded by the Linux Foundation, Transition to GCC5 and libstdc++6, Report from Google Summer of Code students, Long Term Support reports, Tips and Tricks
- [15 Jun 2015](#) Souvenirs from Jessie's release parties, reports, a challenge to improve reproducibility, Debian Squeeze LTS reports, an official mirrors redirector, a glimpse at DebConf15's program
- [12 May 2015](#) Debian 8 Jessie released, Live coverage, DPL election, Outreach Delegation, 2015 Google Summer of Code. Long Term Support. Reports. Bucharest miniDebConf. Interviews with Lucas Nussbaum and

- created to be a weekly newsletter, later bi-weekly, monthly, ...
- very irregular issues (lack of volunteers)
- E-mail sent to `debian-news@lists.debian.org`
- Published on Debian's website:  
`https://www.debian.org/News/weekly/`

# Misc Dev News

wiki.debian.org/DeveloperNews

A screenshot of a web browser displaying the Debian Wiki page for DeveloperNews. The browser's address bar shows 'wiki.debian.org'. The page title is 'DeveloperNews'. Below the title, there are navigation links for 'PageD'Accueil', 'ModificationsRécentes', 'RechercherUnePage', and 'SommaireDeL'Aide'. The main content area starts with the heading 'DeveloperNews' and a sub-heading 'News for Debian developers'. The text explains that this page collects small news for developers and provides instructions on how to contribute, including a link to a 'helper script' and a 'ProjectNews' section. The page also includes a section for 'Example of news'.

- collects small news in the Debian wiki, but important for developers
- If you fill the 5th news, you win the right to send an email with the 5 news to the `debian-devel-announce` mailing list



## Bits from Debian

### Debian Perl Sprint 2015

Mon 13 July 2015 by [Alex Muntada](#) with tags [perl sprint barcelona](#)

The [Debian Perl](#) team had its [first sprint](#) in May and it was a success: 7 members met in Barcelona the weekend from May 22nd to May 24th to kick off the development around perl for Stretch and to work on QA tasks across the more than 3000 packages that the team maintains.

Even though the participants enjoyed the beautiful weather and the food very much, a good amount of work was also done:

- 53 bugs were filed or worked on, 31 uploads were accepted.
- The current practice of patch management (quilt) was discussed and possible alternatives were shown (git-debcherry and git-dpm).
- Improvements were made in the Debian Perl Tools (dpt) and discussed how to get track of upstream git history and tags.

- [Home](#)
- [About](#)
- [Archives](#)
- [Tags](#)
- [Atom feed](#)
- [RSS feed](#)

#### Tags

- [debconf](#)
- [kernel](#)
- [rtc](#)
- [irill](#)
- [xmpp](#)
- [HP](#)
- [ada lovelace day](#)
- [debconf15](#)
- [sources](#)

<https://wiki.debian.org/Teams/Publicity/bits.debian.org>  
[git.debian.org/git/debbits/debbits.git](https://git.debian.org/git/debbits/debbits.git)

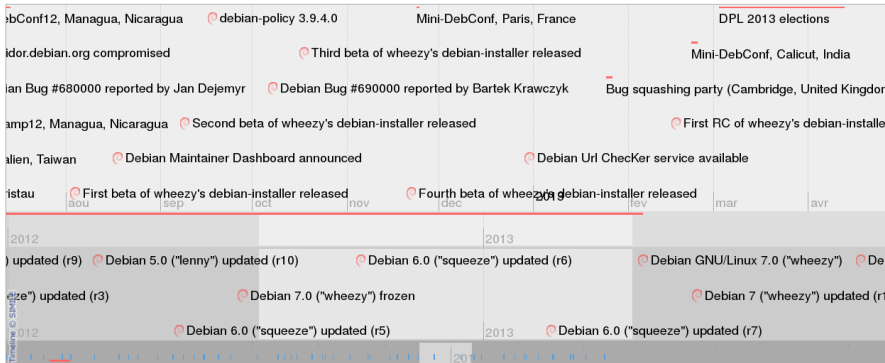
- Less formal than announcements
- Every Debian Member has commit access to the Git repository to draft an article

# Debian timeline

timeline.debian.net

created by Chris Lamb, now maintained by the Publicity team

## Timeline of the Debian Project



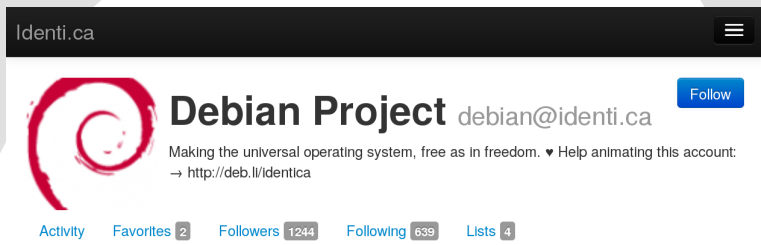
<https://wiki.debian.org/Teams/Publicity/Timeline>  
[git.debian.org/git/publicity/debian-timeline.git](https://git.debian.org/git/publicity/debian-timeline.git)



# Social Networks

Debian's official account on pump.io network:

`https://identi.ca/debian`



The screenshot shows the profile page for the Debian Project on the identi.ca network. The header is black with the text 'identi.ca' on the left and a hamburger menu icon on the right. Below the header is the profile information: a red Debian logo (a spiral) on the left, the name 'Debian Project' in large bold black text, and the email address 'debian@identi.ca' in smaller grey text. To the right of the name is a blue 'Follow' button. Below the name is the bio: 'Making the universal operating system, free as in freedom. ♥ Help animating this account: → <http://deb.lf/identica>'. At the bottom of the profile section are five tabs: 'Activity', 'Favorites' (with a '2' badge), 'Followers' (with a '1244' badge), 'Following' (with a '639' badge), and 'Lists' (with a '4' badge).

All other accounts were/are unofficial.



# What's new since 2015

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**However, the most popular social networks are non-free/private/closed platforms**

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We needed to find a way to keep updated to people in all social networks while keeping the data hosted in Debian machines. And people should be able to follow this channel without having to register an account.

## Debian micronews

[Contribute!](#)[Atom feed](#)[RSS feed](#)Page 1 / 29 [»](#)

### Google Platinum Sponsor of DebConf17

<https://bits.debian.org/2017/08/google-platinum-debconf17.html>

Submitted on 05 August 2017 23:23:00

By Laura Arjona Reina

[Permalink](#)

DebConf17 Open Day <https://bits.debian.org/2017/08/dc17-openday.html>

Submitted on 05 August 2017 16:21:00

By Laura Arjona Reina

- micronews publishes short news items, usually a sentence+link
- it's a static website, using markdown for formatting and it's handled with git
- Our current inputs: planet, d-d-a, proposals in irc, link to other news (produced by us)...
- Our current outputs: micronews website, rss+atom feeds, feeds to pump.io, gnosocial+mastodon, twitter networks
- Everybody can commit items but they're not published automatically

`https://micronews.debian.org/pages/contribute.html  
git.debian.org/git/publicity/micronews.git`

# Questions?

- Remember if you don't advertise what you have done in Debian, people won't always learn about it.
- For further discussion, please join the Debian Publicity BoF on Thursday August 10 at 10:00.
- Any questions?

Thank you

**Thank you!**